

VECTOR® Scoring Winning ADVANTAGES



REAL-TIME INTERNET RESERVATIONS Online. Real-time. For your bottom line.

Real-time Internet Reservations is a great tool to save you time and money, and at the same time improve your customers' experience. Internet reservations allow your customers to reserve bowling lanes online 24 hours a day, seven days a week, without a dedicated employee required by traditional systems.

The reservation system is fully integrated with your Vector or Vector Plus management system, and synchronized in real-time to eliminate reservation conflicts. Real-time Internet Reservation system is supported by secure web servers, so your center will not be exposed to hackers or other malicious internet threats.



Vector Internet Reservations
powered by **MERIQ**
INTERNET BOOKING SOLUTIONS

Brunswick®

Our Reservation System is Designed to Help You Win Additional Revenue.

With features that include customer data collection, food and party packages, direct payment, the ability to customize the site for your center's specific needs and advanced player options, you and your customers will both appreciate this easy-to-use system.

Advanced Player Options

- Graphical format makes reserving lanes easy
- Player names entered online will automatically load to the scorers in advance
- Preselect which players will require automatic bumpers
- Revise reservations online at any time
- Reservations are confirmed via email

Customer Data Collection

- Reservation requests are captured as customers for your database
- Contact data is updated by customers as they enter repeat reservations
- Data can be easily exported and used for marketing purposes
- With data sorting, you can target specific segments of your customer base

Ability to Customize

- Functions of the reservation system are developed to meet the specific needs of your center
- Adjustments to the system can be made at any time as your needs evolve
- The appearance of your reservation site will be created to complement your existing design elements (center logo, colors, theme, etc.)

Food and Party Packages

- Provide opportunity for customers to order food and party packages in advance
- Convenient for customers
- Creates opportunity for additional revenue for center

Direct Payment

- Accept deposit or full payment at the time reservation is placed
- Reduces your risk of no-shows
- All information is encrypted using Extended Validation SSL certificate – the most secure identity authentication available
- All major credit cards are compatible

Support

- Toll-free phone support
- All data is stored on redundant servers in multiple locations

Contact your Brunswick representative to find out how you can win additional revenue with Real-time Internet Reservations.



Easy-to-use graphical format



Player roster



Food and party packages



Secure direct payment

Brunswick is committed to continuous improvement. As a result, all specifications are subject to change.
Not for reproduction without the expressed written consent of Brunswick Bowling & Billiards Corporation. ©2008 Brunswick Bowling & Billiards Corporation. Printed in USA. #0608-42

Brunswick
www.brunswickbowling.com

Americas: Brunswick Bowling & Billiards • 525 West Laketon Avenue • Muskegon, MI 49441-2697 USA • Tel: 1.800.YES.BOWL • 1.231.725.4966
Europe: Brunswick GMBH • Ginnheimer Str. 6 • D-65760 Eschborn • Germany • Tel: 0049.(0)6196.47.27.13
Asia Pacific: Brunswick Bowling & Billiards • Miramar Tower Room 2610 • 132 Nathan Road Tsimshatsui • Hong Kong, China • Tel: 852.2367.8080